



VWM studio

SIGNAGE COLLECTION

VISIBLE
THROUGH
TIMELESS
DESIGN

INDEX

COLLECTION

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OUR STORY

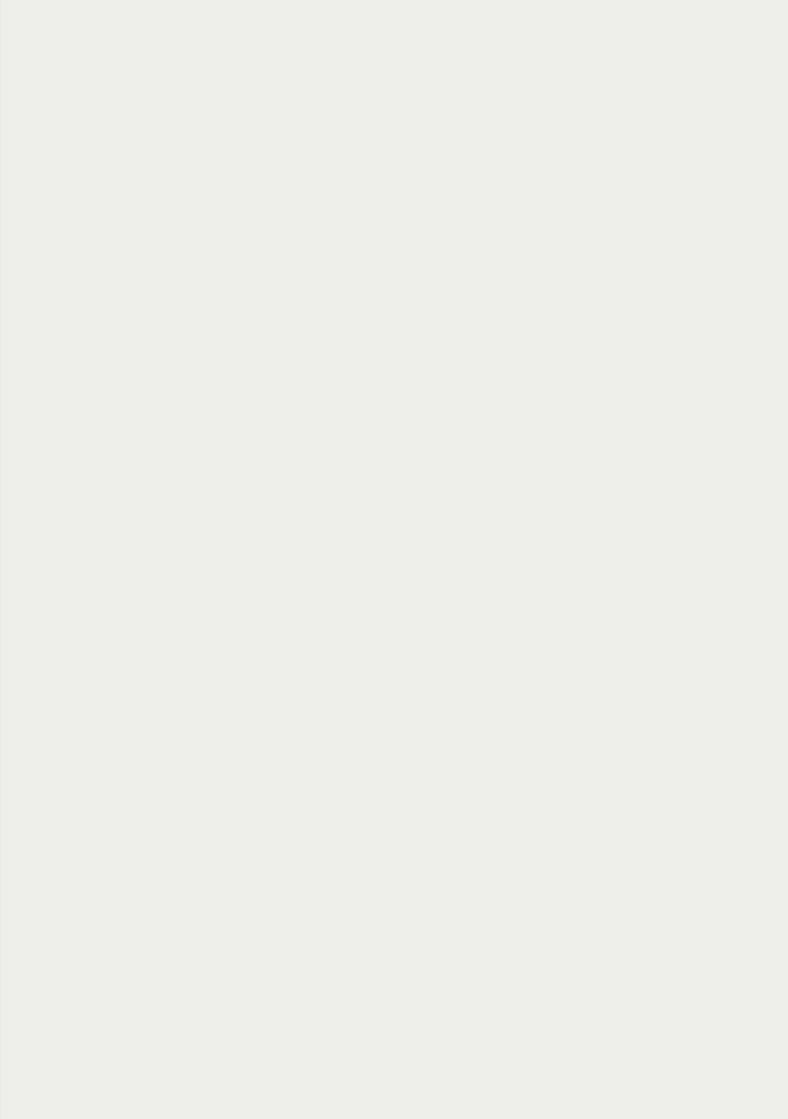
At VWM Studio, we create premium signage and display solutions for businesses that care about atmosphere, detail, and first impressions.

From our studio, we design and produce timeless pieces that combine functionality with refined sophistication.

No MOQ. Single pieces available from our standard collection; high-volume production available for both standard and custom items.



A-FRAME SIGNS

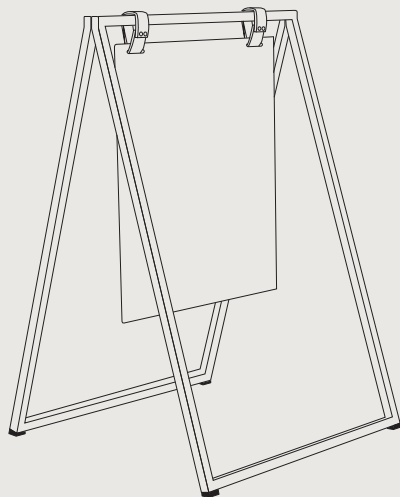


A-FRAME SIGNS

Our classic A-Frame Sidewalk Sign. A timeless piece that combines visibility with understated elegance. Built to stand confidently outdoors and perform well in windy conditions when fully opened.



A-FRAME SIGNS



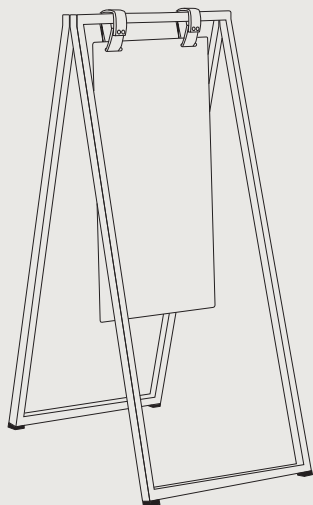
MATERIAL	<i>Powdercoated Steel</i>
COLOURS	<i>See Colour Chart</i>
WEIGHT	<i>12 kg</i>
GRAPHICS	<i>Magnetic Letters & Digits Sets</i> <i>Chalk Marker (only on black & chestnut)</i> <i>Stickers (plotted)</i> <i>Magnetic poster</i>
DIMENSIONS	<i>Frame - 57 x 100 cm</i> <i>Display - 45 x 60 cm</i> <i>50 x 70 cm (black only)</i> <i>Print Area - 43 x 56 or 48 x 66 cm</i>

A-FRAME SLIM

The narrow version of our classic sidewalk sign, offering high visibility in a space saving design. Ideal for narrow sidewalks and compact storefronts.



A-FRAME SLIM



MATERIAL	<i>Powdercoated Steel</i>
COLOURS	<i>See Colour Chart</i>
WEIGHT	<i>9 kg</i>
GRAPHICS	<i>Magnetic Letters & Digits Sets</i> <i>Chalk Marker</i> (only on black & chestnut) <i>Stickers</i> (plotted) <i>Magnetic Poster</i>
DIMENSIONS	<i>Frame - 38 x 100 cm</i> <i>Display - 30 x 60 cm</i> <i>Print Area - 28 x 56 cm</i>

A-SHEET SIGNS



JOHN LOBB

JOHN LOBB

JOHN LOBB
SAINT CRÉPIN 2026



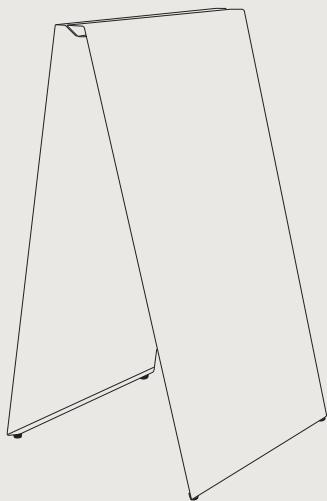
LOPEZ TS
JOHN LOBB

A-SHEET MIRRORED

Sophisticated mirrored
A-sheet with a subtle curve
and slim, clean lines from
folded stainless steel sheets.
A striking eye-catcher,
customizable with your
logo or message.



A-SHEET SIGNS



MATERIAL	<i>Polished Stainless Steel</i>
COLOURS	<i>Mirrored Stainless Steel</i>
WEIGHT	<i>18 kg</i>
GRAPHICS	<i>Chalk Marker (only on black & chestnut)</i> <i>Stickers (plotted)</i>
DIMENSIONS	<i>Display - 53 x 97 cm</i> <i>Print Area - 51 x 96 cm</i>

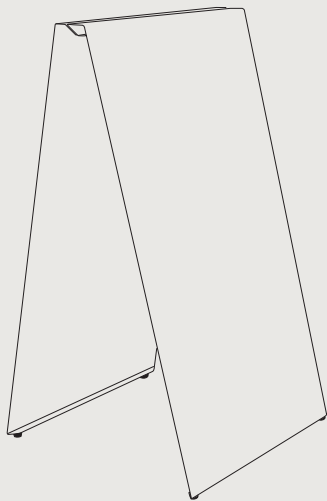
Material note:
Due to the nature of polished stainless steel, subtle polishing marks or minor production traces may be visible under close inspection.

A-SHEET SIGNS

Sophisticated A-frame signage with a subtle curve and refined, clean lines. Crafted from folded steel sheets, its seamless surfaces create a clean, integrated appearance, allowing your message to take center stage. A true design eye-catcher.



A-SHEET SIGNS



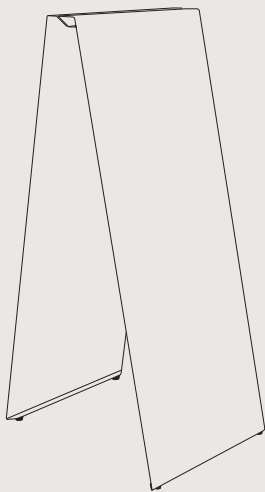
MATERIAL	<i>Powdercoated Steel</i>
COLOURS	<i>See Colour Chart</i>
WEIGHT	<i>18 kg</i>
GRAPHICS	<i>Magnetic Letters & Digits Sets</i> <i>Chalk Marker</i> (only on black & chestnut) <i>Stickers</i> (plotted) <i>Magnetic Poster</i>
DIMENSIONS	<i>Display – 53 x 97 cm</i> <i>Print Area – 51 x 96 cm</i>

A-SHEET SLIM

The narrow version of our classic A-Sheet sign, offering high visibility in a space saving design. Ideal for narrow sidewalks and compact storefronts.



A-SHEET SIGNS



MATERIAL	<i>Powdercoated Steel</i>
COLOURS	<i>See Colour Chart</i>
WEIGHT	<i>13 kg</i>
GRAPHICS	<i>Magnetic Letters & Digits Sets</i> <i>Chalk marker</i> (<i>only on black & chestnut</i>) <i>Stickers</i> (<i>plotted</i>) <i>Magnetic Poster</i>
DIMENSIONS	<i>Display – 53 x 97 cm</i> <i>Print Area – 28 x 96 cm</i>

WALL SIGNS

COFFEE	
ESPRESSO	3.50
AMERICANO	3.00
CAPUCHINNO	4.50
LATTE	4.80
FLAT WHITE	4.50
COLD BREW	5.00
—	
EXTRA SHOT	+1.00
OAT MILK	+0.60

SPECIALS	
VANILLA LATTE	4.90
ESPRESSO TONIC	4.00
HAZELNUT CORTADO	4.50
ICED MATCHA LATTE	4.90
MOCHACCIINO	5.00
—	
MADE WITH FAIRTRADE COFFEE BEANS & CARE.	

SIGNATURE	
MATCHA LATTE	4.80
CHAI LATTE	4.00
WARM CACAO	5.50
TEA	3.50
FRESH JUICE	4.00
—	
SLOW COFFEE GREAT MOMENTS	

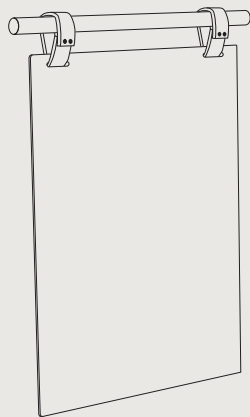


WALL SIGNS

Premium steel wall sign with a handcrafted oak handle, designed to present messages, logos and information with clarity and refinement in both indoor and outdoor spaces. Ideal for standalone use or arranged side by side to create a strong, cohesive visual statement.



WALL SIGNS



MATERIAL	<i>Powdercoated Steel</i> <i>Display Sheet & Brackets</i> <i>Oak Handle Bar (Natural or Charcoal)</i>
COLOURS	<i>See Colour Chart</i>
WEIGHT	<i>5 kg</i>
GRAPHICS	<i>Magnetic Letters & Digits Sets</i> <i>Chalk marker (only on black & chestnut)</i> <i>Stickers (plotted)</i> <i>Magnetic Poster</i>
DIMENSIONS	<i>Display - 45 x 60 cm</i> <i>50 x 70 cm (black only)</i> <i>Print Area - 43 x 56 or 48 x 66 cm</i>

ADD ON
SIGNS



tulpenbollen

@staalbyvma

RVDH

DESIGN & LANDSCAPE ARCHITECTURE

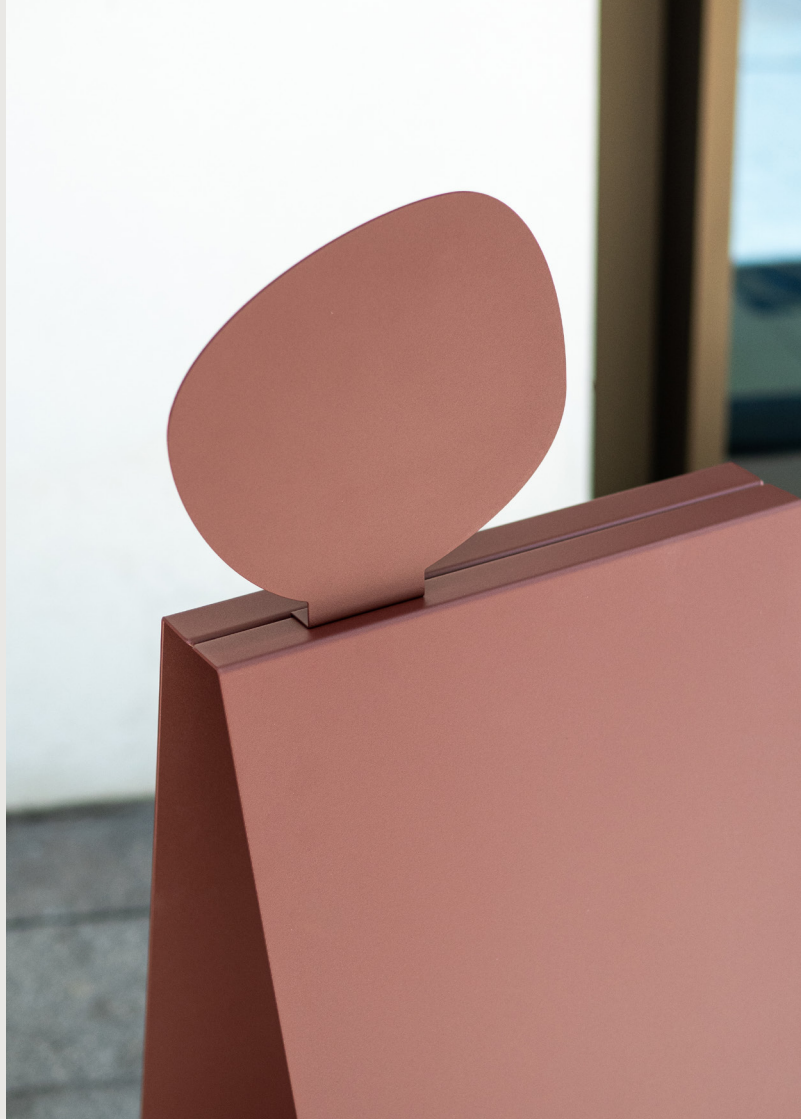
WE'RE
OPEN

RONALDVANDERHILST.COM

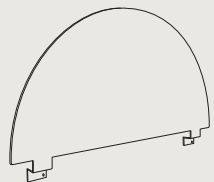
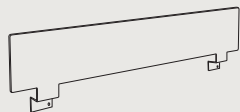
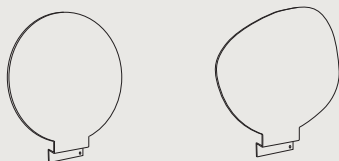
ADD ON SIGNS

Extend your sign with one of the Add-On Signs. Designed to easily attach when unfolding your sidewalk sign.

No tools needed, just slide it in at the top when unfolding completely to clamp and you're set.



ADD ON SIGNS



MATERIAL

Powdercoated Steel

COLOURS

See Colour Chart

WEIGHT

0,5 kg

GRAPHICS

Magnetic Letters & Digits Sets
Chalk Marker (only on black & chestnut)
Stickers (plotted)
Magnetic Poster

DIMENSIONS

Circle - 21,5 cm
Pebble - 23 cm
Banner - 54 x 9,5 cm
Half Moon - 54 x 29 cm

MAGNETIC SETS

66 magnetic uppercase characters designed for creative messaging across our signage collection.

Character width varies.

The full character set can be found on the following page.



MAGNETIC LETTERS SETS

AAAA BB CC
DD EEEEE FF
GG HH IIII JJ
KK LLL MM NNN
OOOO PP Q RR
SS TT UU VV
WW XX YY ZZ
..... = ?!&

MATERIAL

Magnetic Sheet

COLOURS

White & Near Black

COMPATIBLE

*All Sidewalk & Add On Signs
(excluding mirrored sign).*

CHARACTERS

*Set includes 66 pcs.
(as shown on the left).*

STYLES & SIZE

*Uppercase Height 5 cm
(width varies by character).*

MAGNETIC SETS

66 magnetic lowercase characters designed for creative messaging across our signage collection. Character width varies. The full character set can be found on the following page.



MAGNETIC LETTERS SETS

aaaa bb cc
dd eeeeeee ff
gg hh iiii jj kk
llll mm nnn
oooo pp rr q
ss tt uu vv
ww xx yy zz
.....,/,/?!&

MATERIAL

Magnetic Sheet

COLOURS

White & Near Black

COMPATIBLE

*All Sidewalk & Add On Signs
(excluding mirrored sign).*

CHARACTERS

*Set includes 66 pcs.
(as shown on the left).*

STYLES & SIZE

*Lowercase Height 3.5cm
(width varies by character).*

MAGNETIC SETS

Magnetic digit set for custom numbering applications across our signage collection. Digit heights vary, with a maximum height of 3.5 cm. The complete digit set can be found on the following page.



MAGNETIC DIGITS SET

111111 22222
333333 444
444 555555
555 666666
7777777 888
888 999999
0000000000
000 ::::: //

MATERIAL

Magnetic Sheet

COLOURS

White & Near Black

COMPATIBLE

*All sidewalk & Add On Signs
(excluding mirrored sign).*

CHARACTERS

*Set includes 70 pcs.
(as shown on the left).*

SIZE

*Height 3.5cm
(width varies by character).*

COLOUR CHART

Available colours for
the standard collection.
Looking for a different
colour? Alternative RAL
classic colours may be
available upon request,
subject to confirmation.

A-FRAME SIGNS



A-FRAME SLIM SIGNS



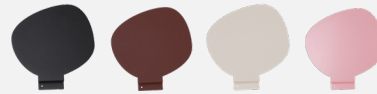


ADD ON SIGNS

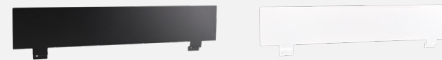
ADD ON CIRCLE SIGNS



ADD ON PEBBLE SIGNS



ADD ON BANNER SIGNS



ADD ON HALF MOON SIGN

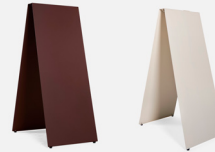




A-SHEET SIGNS



A-SHEET SLIM SIGNS





WALL SIGNS



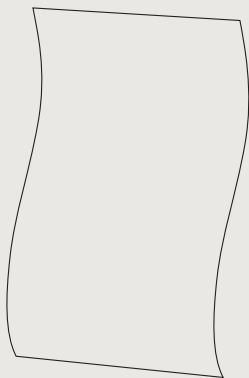
MAGNETIC POSTERS

As a service we offer magnetic posters for outside use.

A refined and flexible way to communicate, allowing messages, campaigns, and visuals to be updated effortlessly while maintaining a clean and considered appearance.



MAGNETIC POSTERS



MATERIAL

Magnetic Sheet

GRAPHICS

Create your own design

COMPATIBLE

All Sidewalk Signs

(excluding mirrored sign).

SIZE

Choose the desired size

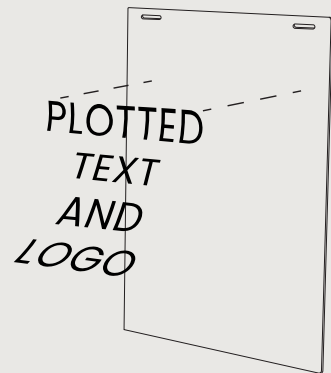
(The example in the image is 43x56 cm).

STICKER SERVICE

A flexible way to customise premium signage, our sticker service enables customers to apply their own creative vision. Supplied artwork is produced with exceptional attention to detail, resulting in graphics that integrate seamlessly with the sign while maintaining a refined and professional appearance.



STICKERS ON SIGNS



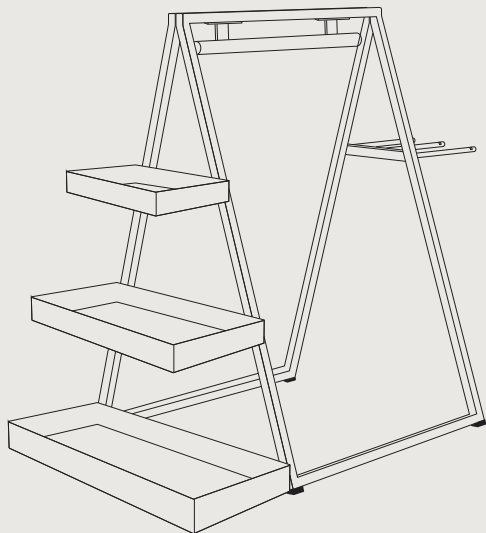
MATERIAL	<i>High Adhesive Sticker Foil</i>
COLOURS	<i>All CMYK Colours</i>
GRAPHICS	<i>Create your design with a min. line thickness of 2 mm. Submit your artwork as an outlined PDF file to receive a digital proof prior to production.</i>
COMPATIBLE	<i>All Sidewalk & Add On Signs.</i>
SIZE	<i>Choose the desired size</i>

SHOP DISPLAYS

Designed for brand expansion, our Shop Display System provides a flexible way to showcase products. Its flat-pack design ensures efficient shipping and easy assembly. Available in customizable colours, compatible with our Add-On Signs, and fully customizable upon request.



SHOP DISPLAY



MATERIAL

Powdercoated Steel
Oak Bar

COLOURS

Customizable

COMPATIBLE

All Add On Signs

DIMENSIONS

Custom

Designed to be seen. Built to last.

Premium signage designed
to bring clarity, character
and lasting visibility.



Scan to view
our website.



WWW.VWMSTUDIO.COM
INFO@VWMSTUDIO.COM
@VWMSTUDIO

SIGNAGE

CUSTOM SIGNAGE

DISPLAY SOLUTIONS



